



CONCORDIA THUNDER 1st ANNUAL "BRING THE THUNDER" CLASSIC GOLF TOURNAMENT
Monday August 24, 2015
Raven Crest Golf and Country Club

You are invited to join us in support of Concordia University of Edmonton student-athletes at the 1st annual "Bring the Thunder" Classic Golf Tournament at Raven Crest Golf and Country Club.

The Concordia Thunder are proud members of the Alberta Colleges Athletic Conference (ACAC) and the Canadian Collegiate Athletic Association (CCAA). Over the past 23 seasons, the Thunder have won over 75 ACAC medals and 19 CCAA medals including 6 CCAA National Championships. Your support of our golf tournament goes directly to the Athletics teams to help our athletes continue to pursue their athletic and academic dreams.

Come out and meet current student-athletes and coaches, enjoy on-course festivities and then join us back at the clubhouse for a steak dinner.

Entry into the tournament includes a Thunder merchandise gift for every player, 18 holes of championship golf (with cart), hole competition prizes, a steak dinner and lots of other prizes! The cost for this event is only **\$150.00 (plus GST)**! Players must register by **August 10th** to guarantee a spot.

Format:

The tournament will be played in modified "shamble" format. Details will be explained at the tournament.

Throughout the round there will be several hole competitions such as longest drive and closest to the pin. These competitions will be monitored by Thunder athletes. At the end of the day the winner will receive a prize from a designated sponsor.

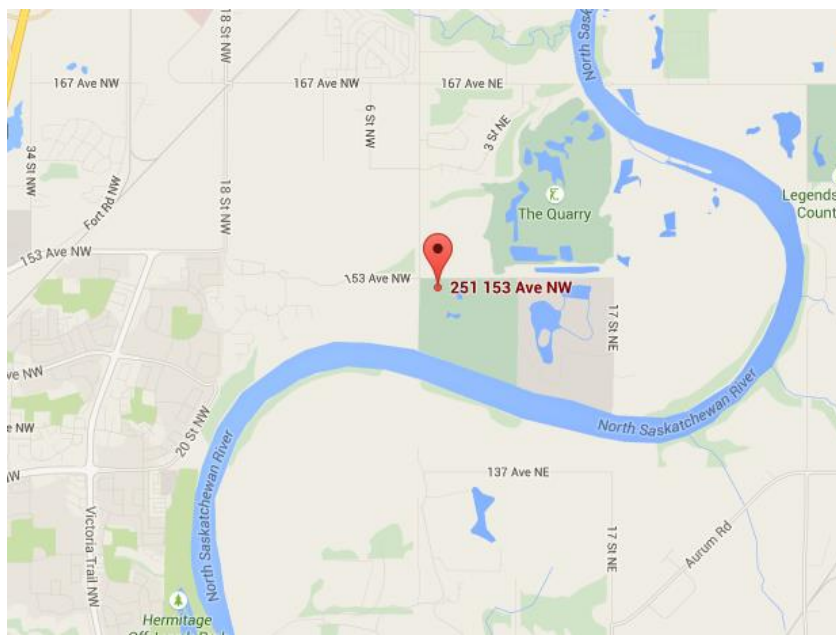
Sponsorship:

If you would like to support the “Bring the Thunder” Classic golf tournament by becoming a partner, please contact Joel Mrak, Athletics Director, at (780) 479-9321 or joel.mrak@concordia.ab.ca. We greatly appreciate any type of partnership from a hole sponsor to prize donations. Please refer to the partnership package for complete details (see attached).

The Course:

Raven Crest Golf & Country Club is situated on the North bank of the North Saskatchewan River. The Raven features an excellent variety of well-manicured holes – from tree-lined, to links style, to breathtaking elevation changes – the Raven has something for everyone. The course can play at over 6700 yards and weaves its way through several well-treed areas, strategically placed water hazards and well placed bunkers.

Address: 251 153 Ave NW Edmonton, AB T5Y 6K8

**Other information:**

Registration for the tournament will take place between 11:00AM-1:00PM.

Be sure to get there early if you plan on practicing at the driving range or if you wish to have something to eat beforehand. (Driving range use not included with registration fee)

Following the tournament there will a steak dinner for all participants in the course club house. During this time there will be an awards presentation along with a silent auction.



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GOLF TOURNAMENT**

Monday August 24, 2015

**11:00AM-1:00PM Registration – 1:30PM Shotgun Start/Shamble
Raven Crest Golf and Country Club**

Cost: \$150 + GST per participant (Total = \$157.50/participant)

Participant(s):

Single Participant: \$157.50

Team of Four Participants: \$630.00

| | | | |
|----------------------|-------|---------------------|-------|
| Player One: | _____ | Player Two: | _____ |
| Email: | _____ | Email: | _____ |
| Phone: | _____ | Phone: | _____ |
| HDCP/Index: | _____ | HDCP/Index: | _____ |
| Player Three: | _____ | Player Four: | _____ |
| Email: | _____ | Email: | _____ |
| Phone: | _____ | Phone: | _____ |
| HDCP/Index: | _____ | HDCP/Index: | _____ |

METHOD OF PAYMENT

| | | | |
|--------------------------------------|--|--------------------------------------|--|
| Date: | | | |
| <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | <input type="checkbox"/> Cash | <input type="checkbox"/> Cheque |
| Card Number: | | Expiry Date: | |
| Name on Card: | | Signature: | |

Payment must be received no later than August 10th, 2015 to guarantee a spot. There is a maximum of 144 golfers.

Send Payments To:

**Joel Mrak, Athletics Director – Concordia University of Edmonton
joel.mrak@concordia.ab – 7128 Ada Boulevard, Edmonton**



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Partnership Package

Tournament Title Sponsor Package- \$5,000.00 1 Opportunity Available

- Registration for (4)four participants
- Recognition on Concordia Thunder Athletics website throughout 2015.
- Brand signage prominently displayed at the event registration table, in a highly visible area throughout the tournament and prominently displayed during the reception dinner.
- Logo recognition as the Tournament Title Sponsor on all event posters, brochures, score cards, flyers and any additional promotional material (pre and post event).
- Recognition in media releases and public service announcements.
- Company name and logo on the event brochure (full page)
- Opportunity to speak at the event
- Opportunity to distribute promotional products on the day of the event (as appropriate).
- Signage on the wall for all Thunder Athletics home games.
- Recognition in Concordia's Athletics Newsletter. (Over 1000 contacts)

Meal Sponsor - \$2,500 (1 Opportunity Available)

- Recognition on Concordia Thunder Athletics website throughout 2015
- Logo recognition as the Meal Sponsor on a corporate banner prominently displayed at the registration table and dinner reception
- Recognition in promotional materials and advertising
- Recognition on the event brochure - Recognition in the event program (quarter page)

Twitter Auction Sponsor – \$1,500 (1 opportunity)

- Opportunity to be the official #hashtag for the silent auction during the dinner. (144 Players)
- Recognition at the dinner
- Recognition in the tournament brochure. (quarter page)
- Recognition during tournament registration where auction items will be displayed.
- Recognition in Thunder Athletics weekly newsletter. (Over 1000 contacts)

Closest to the Pin / Hole in One / Longest Putt Contest Sponsor - \$1000 (3-6 Opportunities Available)

- Company name and logo displayed at contest hole where players must pay to compete in the contest.
- Opportunity to provide corporate golf balls to contestants.
- Logo on closest to the pin ball marker displayed on the green.
- Recognition at the dinner when winner is announced.
- Recognition in the tournament brochure. (Business card size)
- Recognition in the weekly Thunder Athletics newsletter (Over 1000 contacts)

Mulligan Sponsor - \$500 (1 Opportunity Available)

- Opportunity to set up a booth on course in a premium location to sell mulligan golf balls with corporate logo.
- Opportunity to display corporate signage at mulligan booth.
- Recognition in tournament brochure. (Business card size)
- Recognition in Thunder Athletics weekly newsletter. (Over 1000 contacts)

Hole/Tee Sponsor - \$300 (18 Opportunities Available)

- Professional tee sign with your company logo or name prominently displayed on the day of the tournament at a tee-off on the course.
- Recognition in the event program (business card size)
- Recognition at the dinner.
- Recognition in Thunder Athletics weekly news.