

# PR Committee Spreading Concordia's News Abroad

BY FAITH REINER

People in Edmonton, across Canada and the United States, as well as some in foreign lands learn about Concordia College through the efforts of the Lutheran school's public relations committee.

The committee chairman is Colin Liske, a freshman student. Faculty adviser is Mr. Albert H. Miller, college director of public relations.

The group meets weekly to discuss college activities of public interest, and to study principles of journalism. Feature and news articles are written by Marie MacGregor, Faith Reiner Howard Fabricius, Colin Liske, and Wilson Porat. Sports assignments go to Gerry Weber and Jes Schienbein.

Articles appear weekly on the

youth page of The Journal and sports events are submitted to the sports pages for publication.

News of the Edmonton college is also carried by several national and international Lutheran publications.

Students in 13 sister schools read about local happenings in the Share Sheet, a quarterly newsletter which carries news about ministerial and teacher-training schools of the Lutheran Church.

Other members of the public relations committee are the two historians, Werner Neumeister and Anola Lange. They keep a record of all published articles about the school, clipping them, posting them on the bulletin board, and then pasting them permanently in the college scrapbook.